

## **FACT Sheet**



- 54,048 unique website visitors (2022)
- 160,361 page views (2022)



- 7,000+ opt-in subscribers Round Up e-Newsletter
- 58% from Ontario & Quebec, 31% from Western Canada & Territories, 9% from Atlantic Canada, 2% from USA & International



- Industry subscribers include:
- 39% contractors, sub-contractors; 27% building managers, property managers, developers; 17% architects, designers; 7% engineers; 5% government (all levels); 5% suppliers to industry



- Construction Links Network has a strong following on social media.
- Currently over 7,600 followers on LinkedIn, Facebook, Twitter, Instagram and YouTube



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