



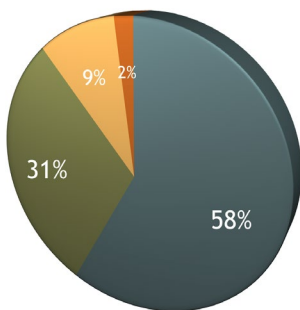
MEDIA KIT

**CONSTRUCTION
LINKS NETWORK**

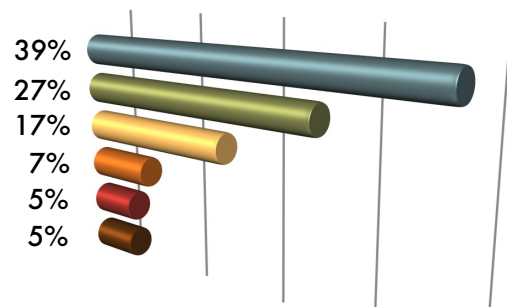
Powered by **Active
CONVERSION**



Mobile-friendly for your convenience
 +3500 unique website visitors per month and growing
 +5300 page views per month and growing
 +20,000 social media connections on LinkedIn, Twitter, Facebook and Instagram
 +6,000 subscribers to the Round Up e-newsletter



● Ontario & Quebec
● Western Canada & Territories
● Atlantic Canada
● USA & International



■ Construction / Contractor
■ Architect / Designer
■ Government
■ Building / Property Manager / Owner
■ Engineer
■ Suppliers to the Industry / Others

constructionlinks.ca



DIGITAL MARKETING & BRANDING OPPORTUNITIES

GOLD DIGITAL PACKAGE

\$4995 / YEAR

- Featured Member Profile
- Leaderboard banner ad on ConstructionLinks.ca
- Leaderboard banner ad - 12X a year on Round Up e-newsletter
- Button banner ad on ConstructionLinks.ca
- Social media blast - 12X a year
- Unlimited news published and distributed to the network
- Monthly ad statistics

SILVER DIGITAL PACKAGE

\$3495 / YEAR

- Featured Member Profile
- Box banner ad on ConstructionLinks.ca
- Social media blast - 8X a year
- News published and distributed to the network - 24X a year
- Monthly ad statistics

BRONZE DIGITAL PACKAGE

\$1995 / YEAR

- Featured Member Profile
- Button banner ad on ConstructionLinks.ca
- Social media blast - 12X a year
- News published and distributed to the network
- Monthly ad statistics

**Active
CONVERSION**

Use Construction Links Advertising
With ActiveConversion
For 10x Growth In Sales Leads

[Find out how](#)

Get 10x more qualified leads from your advertising and existing marketing. This next-gen solution takes online interest from your advertising and content and turns it into actionable leads. See exactly which Construction Links subscribers are engaging with your brand and follow them as they travel through the sales cycle. [Click here for more information.](#)



À LA CARTE

FEATURED MEMBER PROFILE \$ 595 / YEAR

Includes business name, address, phone, logo, website link, social media links, up to 1,000 word business description, online video and brochure links, slide-show of your best photos

Over 180 product / service categories to be listed under

News published and distributed to the network - 12X a year

Your member profile will periodically appear on the home page on Construction Links Network

ASSOCIATE MEMBER PROFILE \$ FREE

Includes business name, address, phone, logo

Over 180 product / service categories to be listed under

News published and distributed to the network - \$75 each

NEWS ITEM \$ 149

Ideal for company news | project updates | new appointments | awards & milestones | new products/services | brochures | videos | infographics | blog sharing | events and more

You get up to 1,000 words and one set image published and distributed to Construction Links Network. This includes publication in the news section and a link to your news will be sent to +20,000 social media connections and +6,000 subscribers of the Round Up e-newsletter

BANNER ADS

Leaderboard

728 pixels wide X 90 pixels deep

\$2995 / year or \$495 / month

\$395 per issue for Round-Up e-newsletter

Box

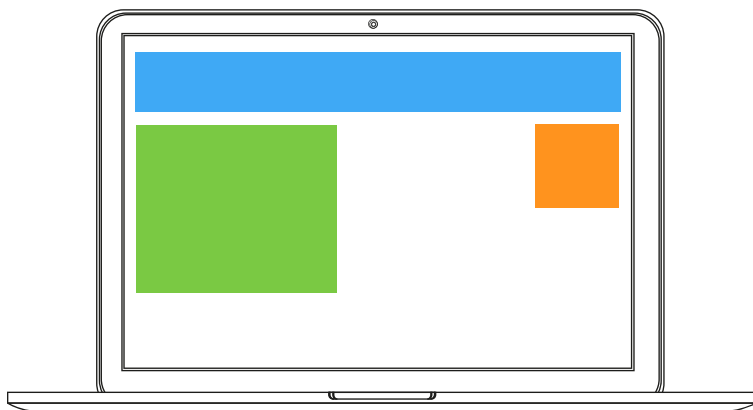
300 pixels wide X 250 pixels deep

\$2495 / year or \$395 / month

Button

125 pixels wide X 125 pixels deep

\$1795 / year or \$295 / month





INSERTION ORDER

Company Name _____

Contact _____

Address _____

City _____ **Prov/State** _____

Postal/Zip _____ **Phone** _____

Email _____

Website _____

- Gold Digital Package** - \$4995 / year
- Silver Digital Package** - \$3495 / year
- Bronze Digital Package** - \$1995 / year
- Featured Member Profile** - \$595 / year
- Associate Member Profile** - FREE + \$75 per news item
- News Item** - \$149
- Please have ActiveConversion contact me regarding online sales intelligence

Leaderboard Banner Ad

- \$2995 / year
- \$495 / month
- \$395 per issue for Round Up
e-newsletter

Box Banner Ad

- \$2495 / year
- \$395 / month

Button Banner Ad

- \$1795 / year
- \$295 / month

Signature _____

Date _____

By submitting and signing this insertion order, I agree to place this order with Construction Links Network. Prepayment for all orders.

Email insertion order to arnie@constructionlinks.ca | t : 403.589.4832